

# WHY NAHU?



## LEGISLATIVE ADVOCACY

NAHU's legislative efforts strive to educate officials on both the federal and state levels about the healthcare system and the vital role of the health insurance agent as a consumer resource and advocate. Through a network of key legislative contacts, NAHU cultivates relationships that allow NAHU and its members to clarify issues and NAHU positions before bills are written and votes are taken. These relationships are strengthened through actions undertaken by the Health Underwriters Political Action Committee (HUPAC).

## PROFESSIONAL DEVELOPMENT

Certification programs, professional designation courses, online resources and conferences are just a few ways NAHU helps members develop professionally as well as personally. Local chapters also host regular meetings where continuing education opportunities are provided.

## NETWORKING

Interacting with other insurance professionals may be the most beneficial aspect of NAHU membership. Being able to reach out to other professionals, asking questions, meeting sales representatives and learning about products are all invaluable opportunities that membership provides. NAHU also offers online networking resources that connect members across the country.

## HIU MAGAZINE

All NAHU members receive a complimentary subscription to the *Health Insurance Underwriter* magazine. *HIU* is filled with valuable articles and information, including sales tips and best practice ideas.

## COMPLIANCE RESOURCES

All NAHU members have access to members-only compliance tools and resources. The NAHU Compliance Corner is the one-stop place to find the majority of federal statutes that affect the employee benefits world. In addition, our members receive:

- A customized daily update of all the top insurance news stories of the day.
- Access to a compliance expert who will answer specific health reform implementation questions.
- Free monthly compliance webinars on timely compliance information.
- Email alerts on pertinent topics to ensure that our members are the first to know.
- A weekly Washington Update that summarizes legislative and regulatory activities and compliance information.

## MEMBERS-ONLY DISCOUNTS

- |                  |                             |                             |
|------------------|-----------------------------|-----------------------------|
| • OfficeMax      | • My LTC Office             | • BenefitsCONNECT           |
| • InfinityHR     | • LetsTalk.com              | • Plan Doc Builder          |
| • Norvax         | • JoS. A. Bank              | • Brooks Brothers           |
| • SMART          | • BASIC Guru                | • Allied Van Lines          |
| • ThinkHR        | • HSA Toolkit               | • ACA Decision Support Tool |
| • Hertz          | • National Underwriter      | • SightLinx                 |
| • UPS            | • InsuranceNewsNet          | • Dell                      |
| • LTC Connection | • Mercer Errors & Omissions | • Dynamis                   |
| • CommPartners   | • SmartsPro Marketing       |                             |
| • ProspectZone   | • ACA Dashboard             |                             |



## DESIGNATIONS

- Registered Employee Benefits Consultant (REBC)
- Disability Insurance Associate (DIA)
- Corporation for Long-Term Care Certification (CLTC)
- Certified Employee Benefit Specialist (CEBS)
- Certified Self-Funding Specialist (CSFS)

## CERTIFICATIONS

- PPACA
- Medicare Advantage & Part D Programs
- CDHC
- Wellness
- Voluntary/Worksite

## MEETINGS

- Capitol Conference in Washington, DC
- Annual Convention & Exhibition
- State and Local Chapter Meetings
- Discounts on Industry Meetings

For more information,  
visit  
[www.nahu.org](http://www.nahu.org)

The National Association of Health Underwriters (NAHU) represents more than 100,000 licensed health insurance agents, brokers, consultants and benefit professionals through more than 200 chapters across America. NAHU members service the health insurance needs of large and small employers as well as people seeking individual health insurance coverage.


Support the Industry that provides your living. Join the...

## Southwest Michigan Association of Health Underwriters

Our association is a chapter of the National Association of Health Underwriters (NAHU). The role of SMAHU is to help our members. SMAHU helps you maintain professional education and standards, monitor and participate in Legislative affairs, and make sure that your clients continue to have access to quality choices when it comes to insurance for the health care needs for themselves and their families.

With the ever-changing market place and political climate, the importance of being involved and supporting your industry has grown dramatically. **You need to know what is going on.** As we are all aware, some legislators are determined to change our laws on a regular basis. Being informed of these changes and how it will affect our business is crucial in today's market place.

Being a member of the Southwest Michigan Association of Health Underwriters gets you

	✓	Legislative Impact in Michigan and Washington to safeguard your livelihood...
	✓	Monthly meetings consisting of breakfasts/lunches/or after hour events with guest speakers on topics affecting your career...
	✓	Industry Publications... HIU Magazine... Newsletters... Daily NEWSWIRE online
	✓	C.E. License credits through Education Programs...
	✓	Annual events... Golf Outing / Holiday Party...
	✓	Professional Discounts for classes, designations, CE, other programs...
	✓	Eligibility for Leading Producer Round Table Award...
	✓	Enhanced professional image...
	✓	Personal recognition through community service...

**Membership is important, indeed vital to you** for the education, networking, sales ideas, and legislative support.

Join the Southwest Michigan Association of Health Underwriters Today!

Fill out the application below and send to the address listed.

<p>Name: _____</p> <p>Agency/Company: _____</p> <p>Address: _____</p> <p>City: _____</p> <p>State: _____ Zip: _____</p> <p>Phone: _____</p> <p>Fax: _____</p> <p>E-mail: _____</p> <p>Referred by (Sponsor): _____</p> <p>Date of Birth: _____</p> <p>Select one: <input type="checkbox"/> Ins. Agent <input type="checkbox"/> Carrier Rep <input type="checkbox"/> Other</p> <p>Visit us online: <a href="http://www.smahu.org">www.smahu.org</a></p> <p><b>Mail to:</b> Pam Walker SMAHU c/o Arcadia Benefits 612 S. Park Street Kalamazoo, MI 49007 FAX: 269-381-5844 e-mail: <a href="mailto:pwalker@arcadiabenefits.com">pwalker@arcadiabenefits.com</a></p>	<p><b>2017-2018 Dues Payment Authorization</b></p> <p><b>Payment Selection:</b></p> <p><input type="checkbox"/> \$32.50 Monthly Draft (choose one)</p> <p><input type="checkbox"/> Checking Account <input type="checkbox"/> Credit Card</p> <p><i>Please complete the authorization below</i></p> <p>- Or -</p> <p><input type="checkbox"/> Annual Bill – (\$390 make check payable to NAHU)</p> <p>*****</p> <p><b>Bankdraft / Credit card authorization form</b></p> <p>I / we authorize NAHU to initiate debit entries to my (our) account as indicated.</p> <p>- Monthly debits are equal to one-twelfth of applicable national, state and local dues. (please attach a voided check for bankdrafts or complete credit card section)</p> <p><b>For Credit Card Payments Select one:</b></p> <p><input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Discover</p> <p>Card # _____</p> <p>Expiration Date: _____</p> <p>Name as on Card: _____</p> <p>_____ (Signature)</p>
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